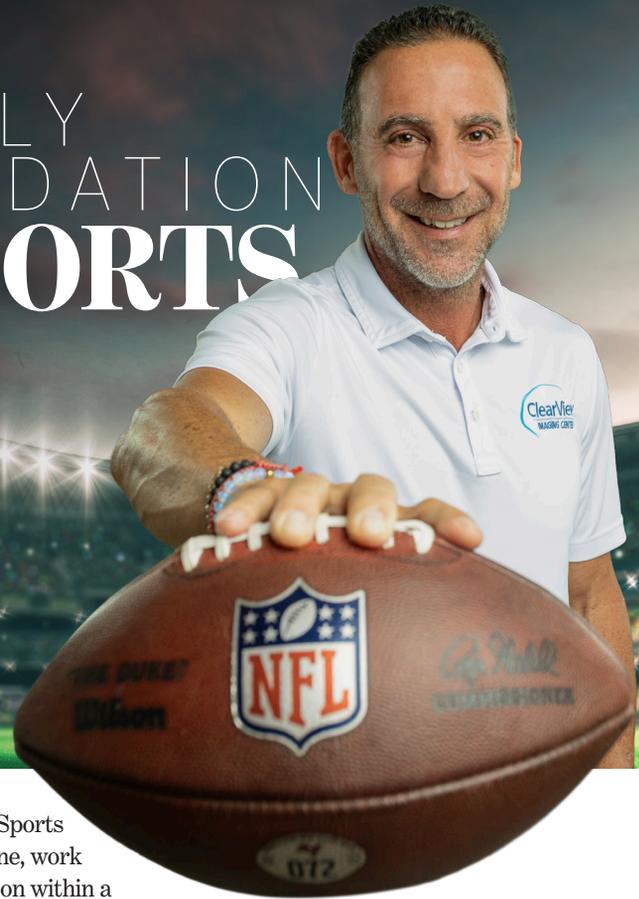


WARNER FAMILY SPORTS FOUNDATION C-SUITE SPORTS SNAPSHOT

From a Super Bowl title to youth soccer and business leadership, **Martín Gramática** lives the lessons sports teach.

PAID PROMOTIONAL FEATURE



Born in Argentina, Martín Gramática never imagined football would shape his professional future. Soccer was his first love and sports quickly became his focus.

“I always knew I was going to do something in sports,” he says. “It’s my passion.”

Martín didn’t begin kicking a football until his senior year in high school, a late start that led him to Kansas State and, eventually, the NFL. That opportunity paid off during the 2002–03 season, when Martín and the Tampa Bay Buccaneers captured a Super Bowl title, the ultimate achievement for any player.

While the championship stands as a career highlight, Martín says the real impact of sports came much earlier.

“Sports teach you accountability,” he says. “You either make the kick or miss the kick. There’s no excuses.”

Those lessons didn’t fade when his playing days ended.

Today, Martín is the co-founder and CMO of ClearView Imaging Center in The Villages and also coaches youth soccer, staying closely connected to his first passion. He credits youth and professional sports with shaping how he approaches leadership, pressure

and responsibility. Sports taught him discipline, work ethic, how to function within a team, skills that carried directly into life after the NFL.

“Some companies sometimes try to hire former pro and college athletes because they understand the work ethic,” he says.

With that, Martín believes family and sports are one of the strongest forces for building community. Teams bring together people from different backgrounds and experiences, creating bonds that extend well beyond the field.

“It’s not about your color or your background; a team is like your family,” he says.

That belief is what led Martín to begin working with the Warner Family Foundation, whose mission centers on inspiring youth through sports and strengthening communities. Youth sports, he says, don’t just develop athletes, they help prepare people for adulthood, accountability and connection.

“These lessons players use in sports, they can carry on into real life,” he says.

That philosophy is also reflected in his book, *Beyond the Uprights*,

which chronicles his life in sports and the lessons learned along the way. The book is available for purchase on Amazon.



**WARNER FAMILY
SPORTS FOUNDATION**

**Founders Corey and Lisette Warner
Executive Director Cindi Mainer**

15611 Trotting Horse Lane, Tavares
352.933.2748

cmainer@warnerfamilyfoundation.com

FACEBOOK: WarnerSportsFdn

INSTAGRAM: @warner_sports_foundation